

# Footfall Report for: Dewsbury Town Centre

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Dewsbury Town Centre	9.4%		9.4%		-0.3%	
North & Yorkshire	25.3%	20.0%	0.4%	112.2%	-1.8%	-4.0%
UK	33.2%	16.9%	5.4%	105.2%	-1.8%	-2.9%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 2,847,069 which is 9.4% up on the previous year.

The total number of visitors to Dewsbury Town Centre in month commencing 31 October 2022 was 327,285.

The busiest day in month commencing 31 October 2022 was Saturday 12 November with 20,321 visitors.

The peak hour of the month was 13:00 on Saturday 12 November 2022 with footfall of 3,055.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year  
■ Previous Month

## Weather



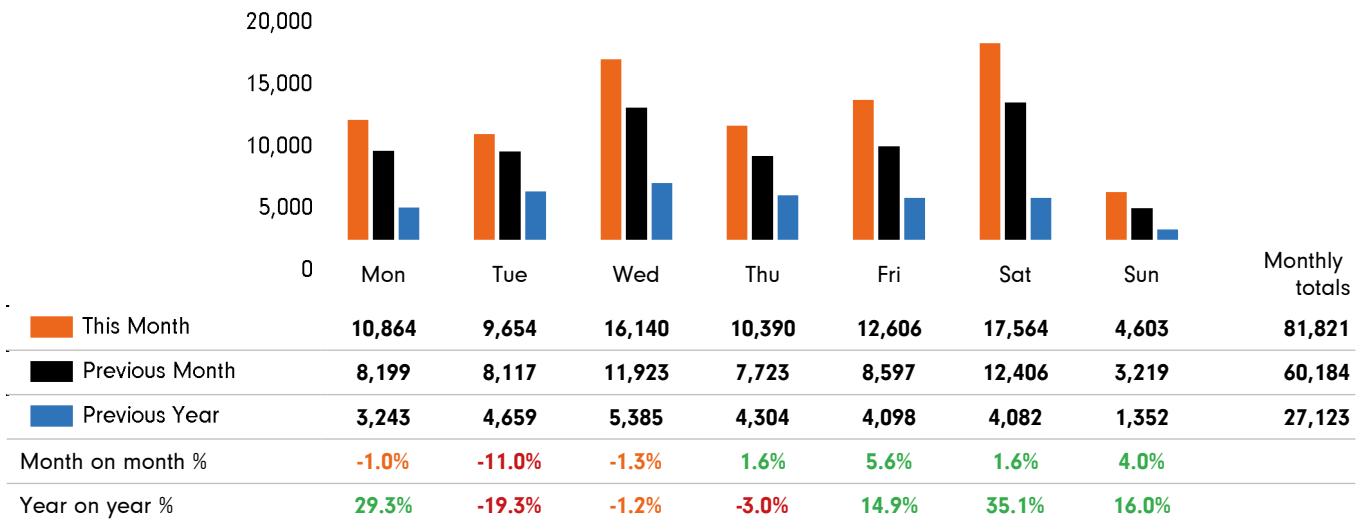
	Sun	Cloud	Rain	Snow	Menu
Number of days this month	10	9	5		4
Number of days same month last year	8	7	11	2	
Number of days same month two years ago	11	10	2		5

## Average temperature

	Maximum temperature	Minimum temperature
2022	12°	7°
2021	10°	6°
2020	12°	7°

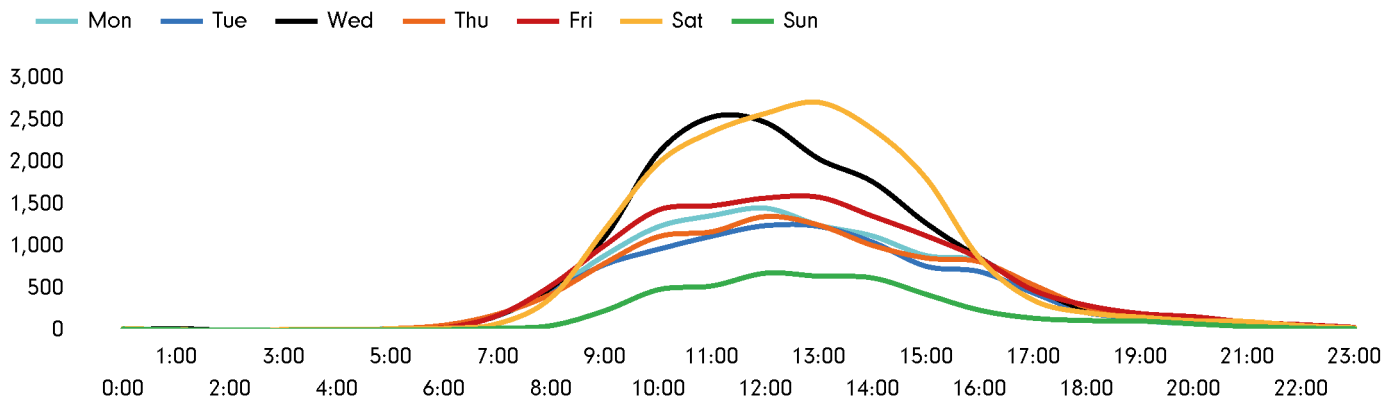
## Footfall by day

The figures shown below are calculated using weekly averages.



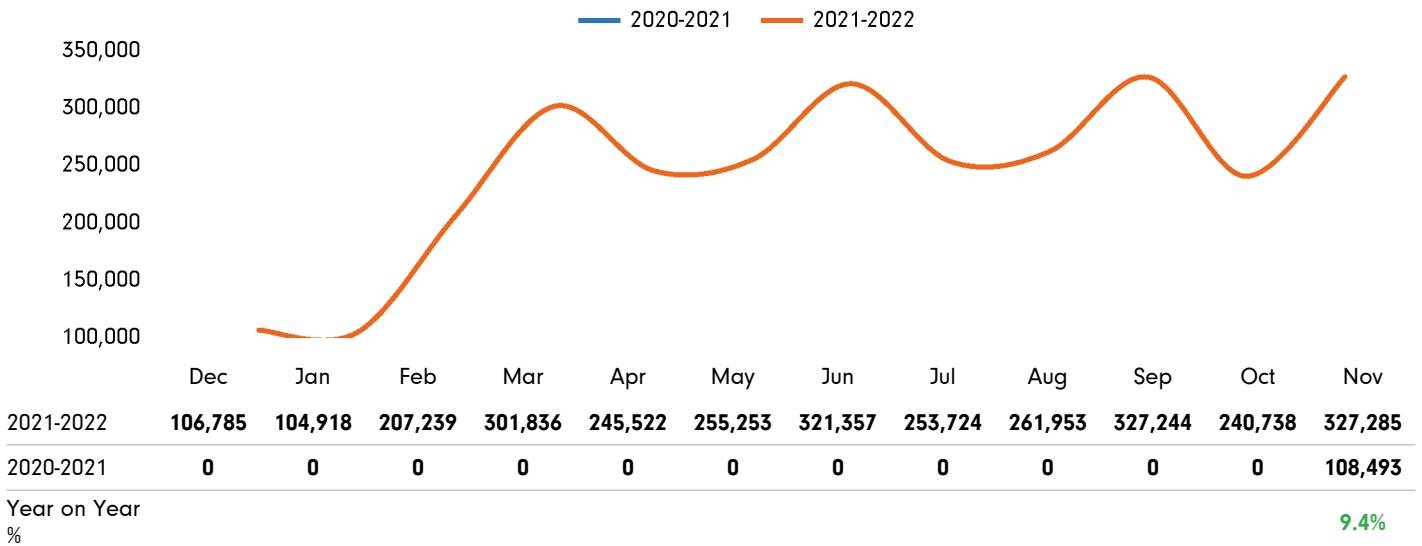
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

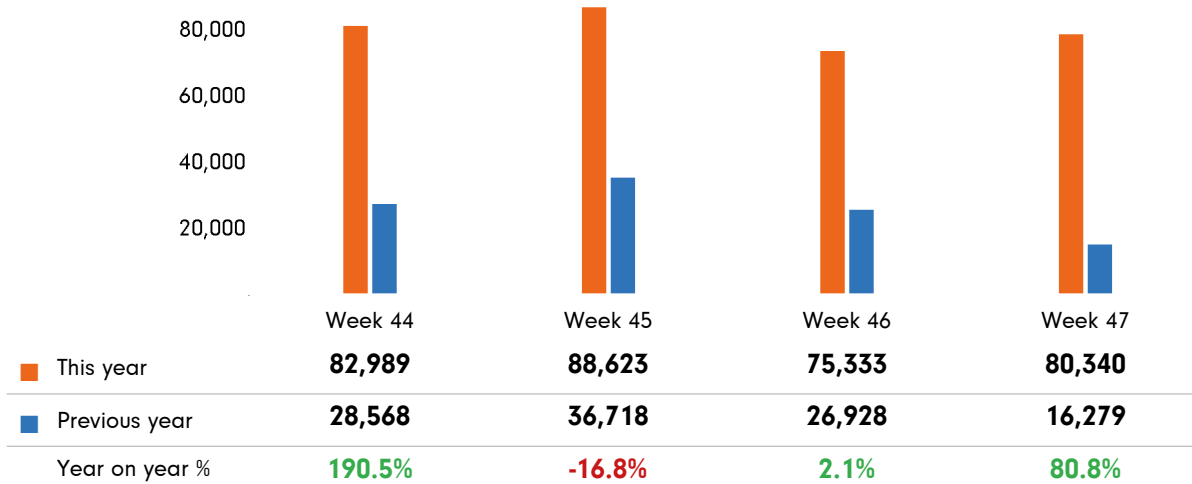
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for November compares November 2022 to November 2021

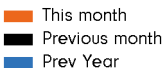
## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Crossing at Dewsbury Ring Road, Eastbound	3,568	4.4%	3,519	5,486	1.4%	-35.0%	
Crossing at Dewsbury Ring Road, Westbound	2,591	3.2%	2,630	4,989	-1.5%	-48.1%	
Dewsbury Ring Road (Eastside) at Wellington Road, Northbound	2,174	2.7%	2,184	1,619	-0.5%	34.3%	
Dewsbury Ring Road (Eastside) at Wellington Road, Southbound	2,088	2.6%	2,156	2,472	-3.2%	-15.5%	
Foundry Street (Eastside) at Corporation Street, Northbound	2,443	3.0%	2,437		0.2%		
Foundry Street (Eastside) at Corporation Street, Southbound	2,967	3.6%	2,971		-0.1%		
Foundry Street (Westside) at Corporation Street, Northbound	2,511	3.1%	2,470		1.7%		
Foundry Street (Westside) at Corporation Street, Southbound	2,646	3.2%	2,505		5.6%		
Market Place at Foundry Street, Eastbound	10,492	12.8%					
Market Place at Foundry Street, Westbound	11,335	13.9%					
Northgate (Eastside) at Bond Street, Northbound	6,211	7.6%	6,122		1.5%		
Northgate (Eastside) at Bond Street, Southbound	7,360	9.0%	7,116		3.4%		
Northgate (Westside) at Bond Street, Northbound	2,729	3.3%	2,680		1.8%		
Northgate (Westside) at Bond Street, Southbound	3,885	4.7%	3,789		2.5%		
Underpass at Railway Street, Northbound	8,812	10.8%	9,134	6,171	-3.5%	42.8%	
Underpass at Railway Street, Southbound	10,003	12.2%	10,467	6,383	-4.4%	56.7%	

## Reporting dates

This month - 31 October 2022 - 27 November 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to November, 2022 Vs January, 2021 to November, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2022 Vs November, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2022 Vs 10 2022

