



FOOD Strategy vision for Kirklees

A health promoting and work generating Kirklees food culture with **good food** for people no matter where they live, or how old they are. A culture that promotes safe, affordable, accessible, sustainable local food and that supports the environment.

GOOD FOOD is vital to the quality of all of our lives. As well as being tasty, healthy and affordable, the food we eat should be good for nature, good for workers, good for local businesses and good for animal welfare.

Kirklees Good Food Charter

Building on our diverse food history and culture and celebrating our progress, the **Kirklees Good Food Charter** **supplies the principles that drive our strategy**. It is designed to celebrate good food and bring people together to increase demand for, and supply of, fresh, seasonal, local healthy food. If you believe that everyone should be able to enjoy **good food**, sign up to the principles in this Charter and commit to making it happen.

The Principles of **GOOD FOOD**

Good for people: Everyone should be able to grow, buy, cook, and enjoy good food.

Good for places: We should support and value food enterprises that promote local jobs, boost the economy and treat workers and animals well.

Good for health: People of all ages should be able to get safe, nutritious food that reduces diet related conditions and minimises health inequality and food poverty.

Good for the planet: Food should be produced, processed, distributed and disposed of in ways that benefit the environment.



Eat well, move more, feel good, love life!