Footfall Report for:
Dewsbury Town Centre

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Dewsbury Town Centre	29.0%		29.0%		-25.2%	33.2%
North & Yorkshire	4.1%	146.5%	4.1%	146.5%	-15.8%	-17.1%
UK	15.6%	169.5%	15.4%	169.5%	-16.6%	-18.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 230,518 which is 29% up on the previous year.

The total number of visitors to Dewsbury Town Centre in month commencing 2 January 2023 was 230,518.

The busiest day in month commencing 2 January 2023 was Saturday 7 January with 15,896 visitors.

The peak hour of the month was 14:00 on Saturday 7 January 2023 with footfall of 2,946.

Footfall by month

Figures shown below are calculated using monthly totals.

- 230,518 — This Month
- 385,135 — Previous Month
- 104,918 — Previous Year

Legend:
- This Month
- Previous Month
- Previous Year

Weather

	☀	☁	🌧	🌨	☰
Number of days this month	7	15	5		1
Number of days same month last year	14	5	7	2	
Number of days same month two years ago	11	7	5	4	1

Average temperature

	Maximum temperature	Minimum temperature
2023	8°	2°
2022	7°	2°
2021	6°	2°

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Footfall by day

The figures shown below are calculated using weekly averages.

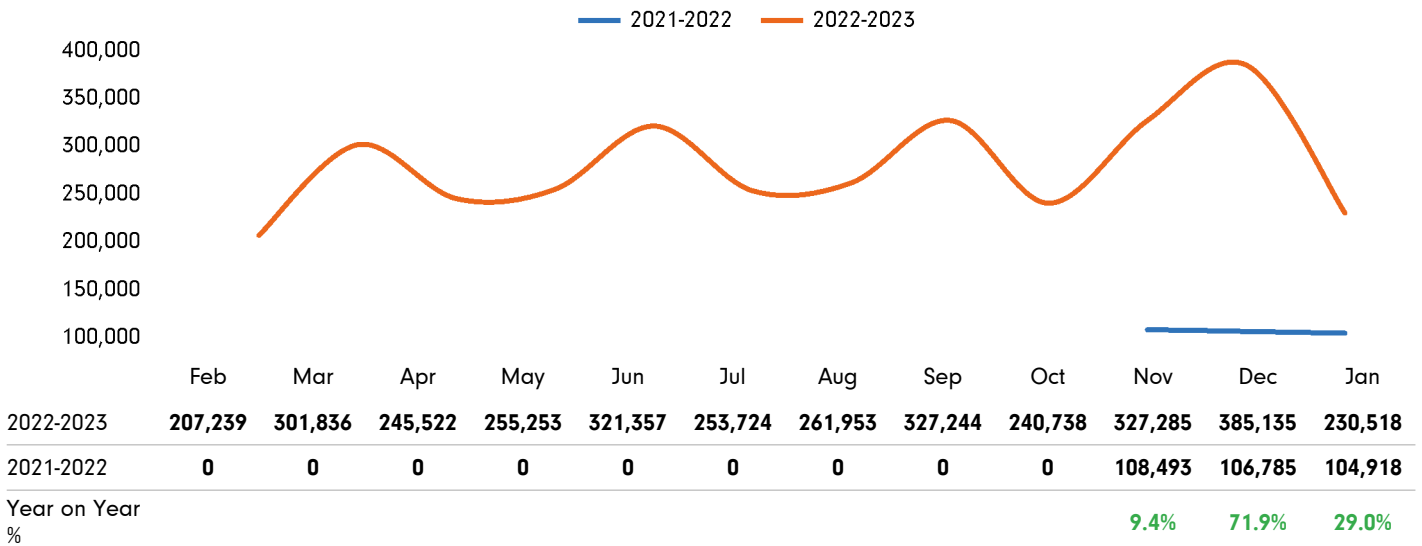|	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	6,968	7,155	11,060	7,906	8,756	12,432	3,352	57,629
Previous Month	9,277	9,246	14,821	10,163	11,305	19,090	3,125	77,027
Previous Year	2,948	3,430	5,740	3,913	4,076	4,816	1,306	26,229
Month on month %	-24.9%	-22.6%	-25.4%	-22.2%	-22.5%	-34.9%	7.3%	
Year on year %	40.4%	23.2%	15.8%	15.4%	24.7%	56.4%	30.8%	
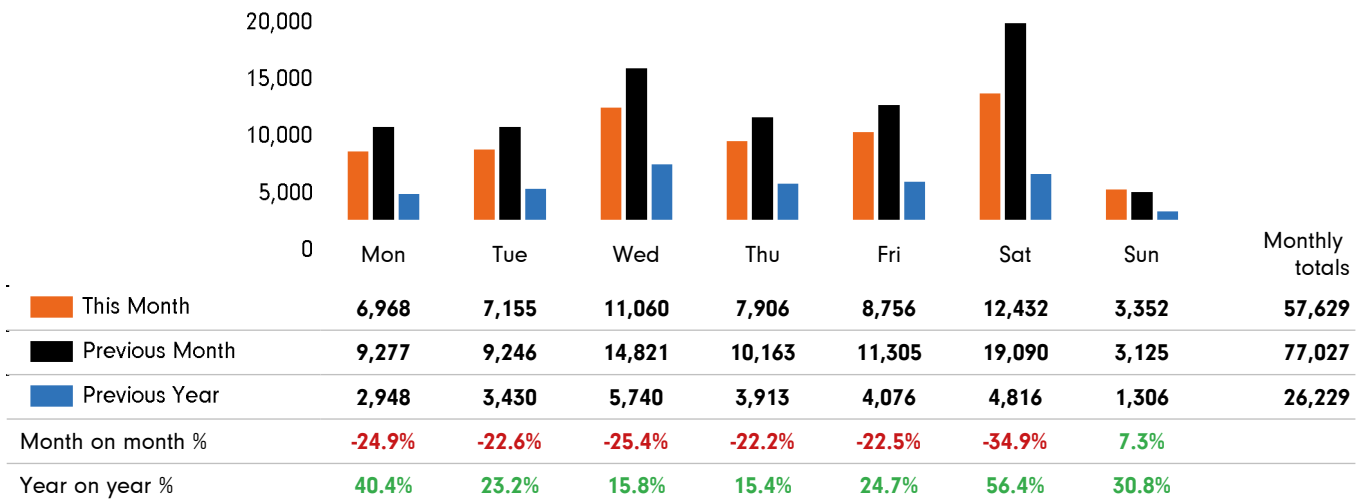
Footfall by hour

The figures shown below are calculated using a weekly average
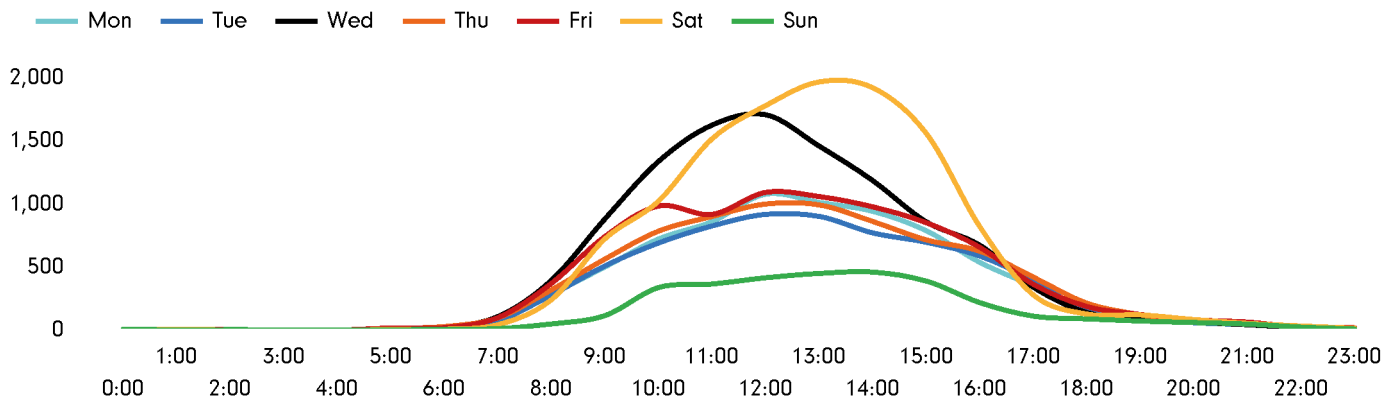
Footfall - rolling 12 months

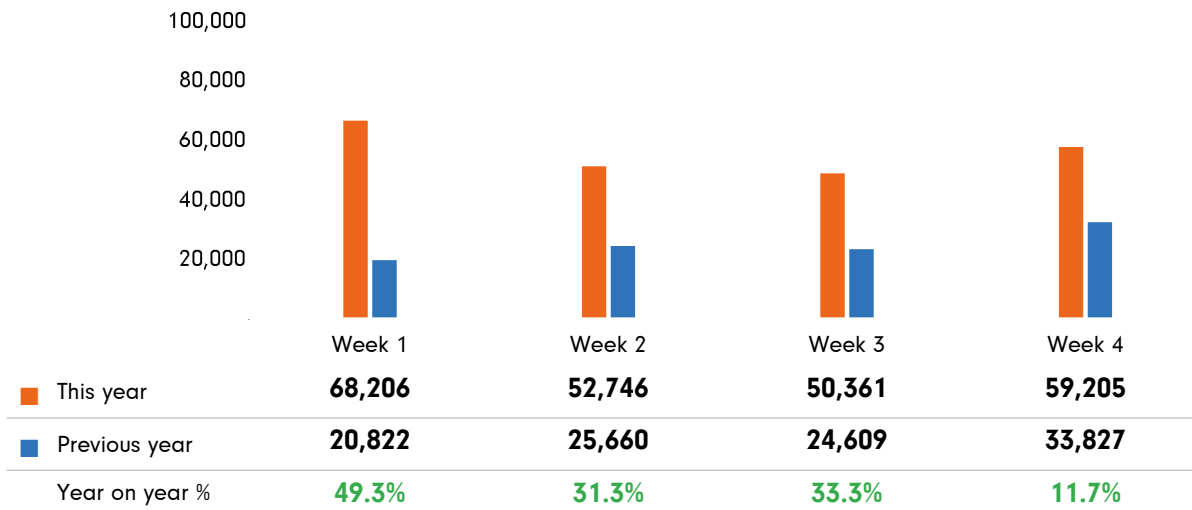The figures shown below are calculated using weekly averages.

	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
2022-2023	207,239	301,836	245,522	255,253	321,357	253,724	261,953	327,244	240,738	327,285	385,135	230,518
2021-2022	0	0	0	0	0	0	0	0	0	108,493	106,785	104,918
Year on Year %										9.4%	71.9%	29.0%

Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for January compares January 2023 to January 2022
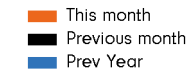
Footfall by week of month

The figures shown below are calculated using weekly totals.

	Week 1	Week 2	Week 3	Week 4
This year	68,206	52,746	50,361	59,205
Previous year	20,822	25,660	24,609	33,827
Year on year %	49.3%	31.3%	33.3%	11.7%

Footfall by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
							■ This month (orange)
							■ Previous month (black)
							■ Prev Year (blue)
Crossing at Dewsbury Ring Road, Eastbound	2,599	4.5%	2,539	4,725	2.4%	-45.0%	
Crossing at Dewsbury Ring Road, Westbound	1,882	3.3%	1,882	4,388	0.0%	-57.1%	
Dewsbury Ring Road (Eastside) at Wellington Road, Northbound	1,741	3.0%	1,664	1,619	4.6%	7.5%	
Dewsbury Ring Road (Eastside) at Wellington Road, Southbound	1,747	3.0%	1,646	2,302	6.1%	-24.1%	
Foundry Street (Eastside) at Corporation Street, Northbound	1,970	3.4%	2,094	1,993	-5.9%	-1.2%	
Foundry Street (Eastside) at Corporation Street, Southbound	2,370	4.1%	2,593	2,449	-8.6%	-3.2%	
Foundry Street (Westside) at Corporation Street, Northbound	2,176	3.8%	2,267	2,516	-4.0%	-13.5%	
Foundry Street (Westside) at Corporation Street, Southbound	2,263	3.9%	2,431	2,535	-6.9%	-10.7%	
Market Place at Foundry Street, Eastbound	2,418	4.2%	10,885		-77.8%		
Market Place at Foundry Street, Westbound	2,467	4.3%	11,702		-78.9%		
Northgate (Eastside) at Bond Street, Northbound	5,585	9.7%	5,725		-2.4%		
Northgate (Eastside) at Bond Street, Southbound	6,655	11.5%	6,811		-2.3%		
Northgate (Westside) at Bond Street, Northbound	2,672	4.6%	2,440		9.5%		
Northgate (Westside) at Bond Street, Southbound	3,984	6.9%	3,361		18.5%		
Underpass at Railway Street, Northbound	8,007	13.9%	8,875	1,693	-9.8%	372.9%	
Underpass at Railway Street, Southbound	9,088	15.8%	10,105	2,007	-10.1%	352.8%	

Reporting dates

This month - 02 January 2023 - 29 January 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to January , 2023 Vs January, 2022 to January , 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.January, 2023 Vs January, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2023 Vs December 2022

Footfall Report
Dewsbury Town Centre

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