

# Dewsbury Town Board

Project prioritisation – short-listing of projects

19 November 2020

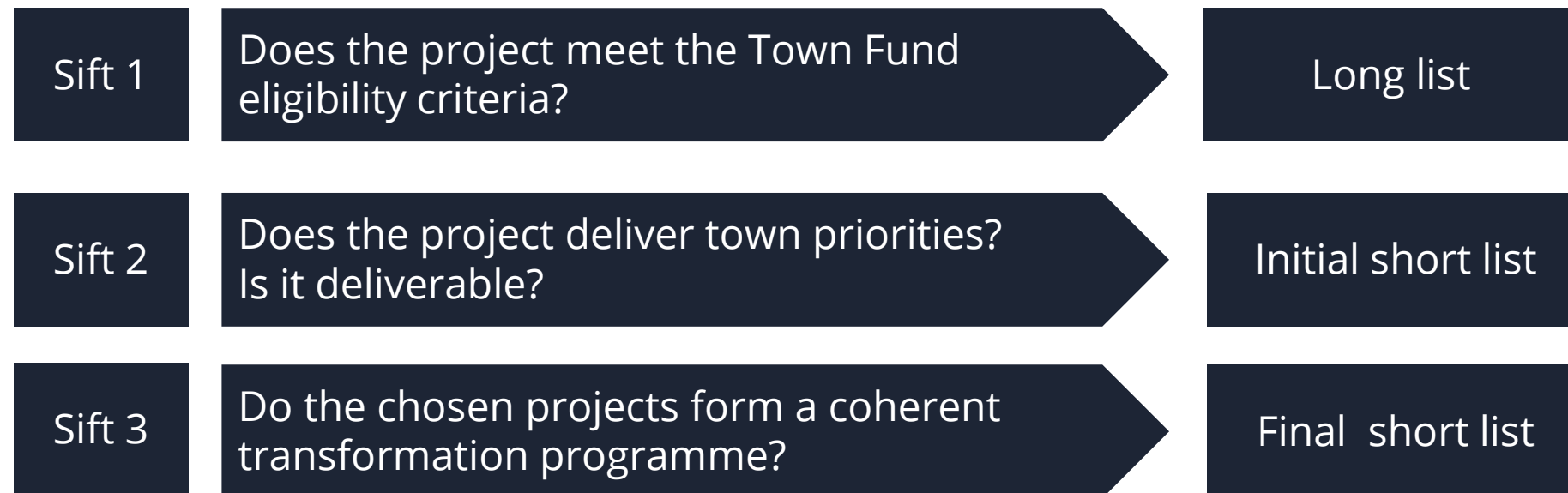
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# Agenda

1. Project selection process
2. Evaluation results and short-list
3. Next steps

# Project selection process

- Need to demonstrate a clear evidence base linking the project selection process to delivery of the vision
- Clear guidance from MHCLG on how to prioritise projects.



- Project officers / sponsors were asked to complete the TIP project templates provided by MHCLG (which is the format that MHCLG will be using to assess each project within the TIP submission)

# Project selection process

## Sift 2 – How do we evaluate the projects?

- Guidance by MHCLG on how to evaluate projects:

### 1) Standard Treasury 'Green Book' appraisal criteria

- Value for money
- Affordability
- Achievability
- Commercial viability
- Stakeholder support

Recommended for use by Towns but can be tailored to Town's specific needs

### 2) Town specific criteria against which projects should be assessed

- No more than ten criteria
- Town specific criteria should link to priorities and vision
- In order to inform the criteria, Board members have been asked to respond to a questionnaire that weights / ranks importance of priorities.

Combining needs of the town and deliverability

# Town Board agreed evaluation criteria

Town specific criteria 50%		Score	Deliverability criteria 50%	Score
1	Increasing footfall in the town centre		<b>Value for money</b> (likeliness to deliver social value in terms costs, benefits and risks)	
2	Bringing vacant buildings and sites back into productive use		<b>Affordability</b> (financing and affordability given existing budgets)	
3	Improvements to public realm and green spaces that will encourage dwell time and creative expression		<b>Achievability</b> (deliverability given organisational capability and capacity)	
4	Enhancing the creative and cultural offer and a vibrant night time economy (dining / leisure)		<b>Commercial viability</b>	
5	Improving access to quality, high value jobs through improvements to education and skills		<b>Stakeholder support</b>	
6	Providing the environment to attract business and create new start-ups			
7	Providing a high quality digital network			
8	Reconnecting Dewsbury with more sustainable modes of transport (e.g. cycle routes, pedestrian walkways, electric vehicle infrastructure etc)			

# Project long list following sift 1

			Capital	Geography	Ask	Vision and Strategy	Project Status	Co-funding	Intervention theme
Project	Total Cost	TIP Ask	Is the project capital? Or less than 10% revenue?	Does the project fit within the Towns Fund Boundary?	Is the project ask within the Town Fund limit?	Does the project fit with the Council's vision?	Is the project shovel ready and in a position to be fast tracked after Head of Terms Agreement?	Does the project present opportunities for Co-funding?	
Town Park	£10,000,000	£4,000,000	Yes	Yes	Yes	Yes	No	Yes	Regeneration, Planning and Land Use, Arts, Culture and heritage
Dewsbury Market	£15,000,000	£5,000,000	Yes	Yes	Yes	Yes	Yes	Yes	Regeneration, Planning and Land Use, Arts, Culture and heritage
The Arcade (inc. business hub)	£3,570,000	£1,270,000	Yes £900k capital £370k revenue	Yes	Yes	Yes	Yes	Yes	Arts, Culture and heritage, Enterprise Infrastructure
Better Spaces programme	£5,700,000	£2,500,000	Yes	Yes	Yes	Yes	No	Yes	Arts, Culture and heritage
Union Arts and Culture Centre	£2,630,000	£1,680,000	Yes	Yes	Yes	Yes	No	Yes	Arts, Culture and heritage
Daisy Hill (including Field House)	£12,550,000	£3,000,000	Yes	Yes	Yes	Yes	Yes	Yes	Regeneration, Planning and Land Use
Dewsbury Riverside	£10,600,000	£7,700,000	Yes	Yes	Yes	Yes	No	Yes	Regeneration, Planning and Land Use
Full Fibre into the Town Centre	£1,000,000	£1,000,000	Yes	Yes	Yes	Yes	No	No	Digital connectivity
Cultural programming	£880,000	£620,000	No capital , all revenue	Yes	Yes	Yes	Yes	Yes	Arts, Culture and heritage
Electric Vehicle Charging points	£1,000,000	£1,000,000	Yes	Yes	Yes	Yes	No	Yes	Local Transport

# Project long list following sift 1 (cont.)

			Capital	Geography	Ask	Vision and Strategy	Project Status	Co-funding	Intervention theme
Project	Total Cost	TIP Ask	Is the project capital? Or less than 10% revenue?	Does the project fit within the Towns Fund Boundary?	Is the project ask within the Town Fund limit?	Does the project fit with the Council's vision?	Is the project shovel ready and in a position to be fast tracked after Head of Terms Agreement?	Does the project present opportunities for Co-funding?	
Build construction skills village	£2,250,000	£1,500,000	Yes	Yes	Yes	Yes	No	Yes	Skills Infrastructure
Dewsbury Revival Grant scheme (Conversion of buildings to workspace & residential. Improved shop fronts)	£5,250,000	£3,150,000	Yes	Yes	Yes	Yes	Yes	Yes	Regeneration, Planning and Land Use, Arts, Culture and heritage
Sustainable Transportation modes	£2,500,000	£1,250,000	Yes	Yes	Yes	Yes	Yes	Yes	Local Transport
Westgate / Church St (Pedestrian and cycle improvements)	£800,000	£400,000	Yes	Yes	Yes	Yes	Yes	Yes	Local Transport
Walking improvements on Grove Street	£400,000	£200,000	Yes	Yes	Yes	Yes	Yes	Yes	Local Transport
Safety infrastructure at Railway St / Longcausway	£750,000	£750,000	Yes	Yes	Yes	Yes	Yes	No	Local Transport
Major highway junction upgrade - Leeds Rd / Challenge Way	£1,000,000	£1,000,000	Yes	Yes	Yes	Yes	Yes	No	Local Transport
<b>Total</b>	<b>£75,880,000</b>	<b>£36,020,000</b>							

# Project appraisal – Town specific criteria

Scoring: marks out of 5



Rank	Project	Score	Increasing footfall in the town centre	Bringing vacant buildings and sites back into productive use	Improvements to public realm and green spaces that will encourage dwell time and creative expression	Enhancing the creative and cultural offer and a vibrant night time economy (dining / leisure)	Improving access to quality, high value jobs through improvements to education and skills	Providing the environment to attract business and create new start-ups	Providing a high quality digital network	Reconnecting Dewsbury with more sustainable modes of transport
1	The Arcade (inc. business hub)	68%	5	5	4	3	3	5	2	0
2	Dewsbury Revival Grant scheme	55%	4	5	3	3	1	4	2	0
3	Dewsbury Market	53%	5	2	3	5	1	3	2	0
4	Better Spaces programme	45%	3	3	5	3	0	1	0	3
5	Cultural Programming	43%	5	0	4	5	2	1	0	0
6=	Town Park	40%	4	0	5	3	0	1	0	3
6=	Union Arts & Culture Centre	40%	3	4	0	5	2	1	1	0
6=	Full Fibre in Town Centre	40%	1	2	0	2	1	5	5	0
6=	Daisy Hill (including Field House)	40%	4	5	1	2	0	1	2	0
10	Dewsbury Riverside	35%	3	1	2	1	1	1	2	3
11	Sustainable Transportation modes	25%	2	0	2	0	0	1	0	5
12=	Build construction skills village	23%	1	0	0	0	5	2	1	0
12=	Westgate / Church St (walk / cycle)	23%	1	0	2	0	0	1	0	5
12=	Walking improvements on Grove St	23%	1	0	2	0	0	1	0	5
12=	Railway St / Longcausway cycle safety	23%	1	0	2	0	0	1	0	5
16	Electric Vehicle Charging points	20%	1	0	0	0	0	2	0	5
17	Highway junction upgrade - Leeds Rd	18%	0	0	0	0	0	2	0	5



# Project appraisal – Deliverability criteria

Scoring: marks out of 5



Rank	Project	Score	Value for money	Affordability	Achievability	Commercial viability	Stakeholder support
1	Cultural Programming	92%	4	5	5	5	4
2=	Dewsbury Market	88%	4	4	5	5	4
2=	Build construction skills village	88%	5	4	5	5	3
2=	Full Fibre in Town Centre	88%	4	4	5	5	4
2=	Sustainable Transportation modes	88%	4	4	5	5	4
6=	The Arcade (inc. business hub)	84%	4	4	5	3	5
6=	Westgate / Church St (walk / cycle)	84%	3	4	5	5	4
6=	Walking improvements on Grove St	84%	3	4	5	5	4
6=	Railway St / Longcausway cycle safety	84%	3	4	5	5	4
6=	Highway junction upgrade - Leeds Rd	84%	3	4	5	5	4
11=	Town Park	80%	3	4	4	5	4
11=	Dewsbury Revival Grant scheme	80%	4	4	4	4	4
13=	Better Spaces programme	72%	3	4	4	4	3
13=	Daisy Hill (including Field House)	72%	3	4	4	4	3
15=	Union Arts & Culture Centre	68%	3	4	3	4	3
15=	Dewsbury Riverside	68%	4	3	3	4	3
17	Electric Vehicle Charging Points	56%	3	3	2	3	3

# Project appraisal – Short-list

Rank	Project	Overall Score	Town specific score	Deliverability score	Town Fund Ask	Alignment with Town vision pillars				
1	The Arcade (inc. business hub)	76%	68%	84%	£1,270,000	A diverse and vibrant place		Opportunity for all		
2	Dewsbury Market	70%	53%	88%	£5,000,000	A diverse and vibrant place			Opportunity for all	
3	Dewsbury Revival Grant scheme (Conversion of buildings to workspace & residential. Improved shop fronts)	68%	55%	80%	£3,150,000	A diverse and vibrant place		Opportunity for all		
4	Cultural Programming	67%	43%	92%	£620,000	A diverse and vibrant place		Opportunity for all		
5	Full Fibre in Town Centre	64%	40%	88%	£1,000,000	Connected and accessible		Opportunity for all		
6	Town Park	60%	40%	80%	£4,000,000	A diverse and vibrant place			Connected and accessible	
7	Better Spaces programme	59%	45%	72%	£2,500,000	A diverse and vibrant place				
8	Sustainable Transportation modes	57%	25%	88%	£1,250,000	Connected and accessible				
9=	Daisy Hill (including Field House)	55%	38%	72%	£3,000,000	A diverse and vibrant place				
9=	Build construction skills village	55%	23%	88%	£1,500,000	Opportunity for all				
11	Union Arts & Culture Centre	54%	40%	68%	£1,680,000	A diverse and vibrant place		Opportunity for all		
			<b>Project short-list total Town Fund Ask</b>		<b>£24,970,000</b>					

# Project appraisal and TIP – next steps

Task	Date
Project short-list sign off at November Town Board meeting	19 <sup>th</sup> November
Check-in session with the Town Hub to review components of TIP	24 <sup>th</sup> November
Finalise completion of TIP project templates	By 4 <sup>th</sup> December
Draft core TIP content ready for sending to Board members	10 <sup>th</sup> December
Next Town Board meeting	17 <sup>th</sup> December

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