

Privacy Notice (How we use your information)

Creative Development Team (Culture & Tourism)

Temporary Contemporary is an initiative delivered through a partnership between Kirklees Council (Creative Development, Disposals & Acquisitions and Markets Teams), the University of Huddersfield School of Art, Design and Architecture, the Media Centre, and the Packhorse Shopping Centre.

The Temporary Contemporary initiative places contemporary art and pop-up creative activity within vacant spaces and property, with the goal of transforming them into temporary creative spaces, where students, lecturers, local artists, and creative businesses can showcase their creative talents.

The categories of information that we collect, process, hold and share include:

- Personal information (such as name, address, email, phone)
- Characteristics (such as gender, ethnicity, age and disability)

Why we collect and hold this information

We use this personal data in order to:

- Provide you with an application process to request the use of vacant retail units for creative activity;
- Provide you with the support you need to access vacant retail units;
- Enable us create a database to be able to effectively communicate with you;
- Derive statistics which inform decisions about future delivery of Temporary Contemporary and evaluate the impact of the programme.

The lawful basis on which we use this information

We collect and process information about you under 6(1)(a) Consent: the individual has given clear consent for you to process their personal data for a specific purpose; 6(1)(b) Contracts: to deliver a contractual service to them; and 9(2)(a) Explicit Consent.

Storing this information

We will hold the information about you securely, and for no longer than reasonably necessary. We will hold it 2 years. Data will be deleted after this point. Any further communication or news will be provided via www.creativekirklees.com and it is up to you to decide if you wish to receive any information by signing up to the newsletter.

Who we share this information with

We routinely share this information with:

- Other services within Kirklees Council {Disposals & Acquisitions and Markets Team}
- Other partners {University of Huddersfield, The Packhorse Shopping Centre, The Media Centre}

Why we share this information

We share information with the University of Huddersfield (School of Art, Design and Architecture) the Media Centre, and the Packhorse Shopping Centre, where you give us your consent in order to deliver a seamless experience for potential applicants to Temporary Contemporary.

We do not share personal information about you with anyone else without consent unless the law and our policies allow us to do so.

Further information

If you would like further information about how we manage your data, please see the [Kirklees Council privacy notice](#).

If you would like further information about this privacy notice, please contact: Anne Postlethwaite 01484 221000

If you have any worries or questions about how your personal data is handled, please contact the Data Protection Officer at DPO@kirklees.gov.uk or by ringing 01484 221000.