

Footfall Report for: Dewsbury Town Centre

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

| | Year to date % | | Year on year % | | Month on month % | |
|----------------------|----------------|-------|----------------|-------|------------------|------|
| | 2023 | 2022 | 2023 | 2022 | 2023 | 2022 |
| Dewsbury Town Centre | -0.7% | | -1.6% | | 5.4% | 4.0% |
| North & Yorkshire | 1.9% | 68.4% | 2.1% | 22.5% | 4.7% | 2.0% |
| UK | 7.1% | 82.7% | 4.5% | 32.2% | 3.4% | 3.3% |

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

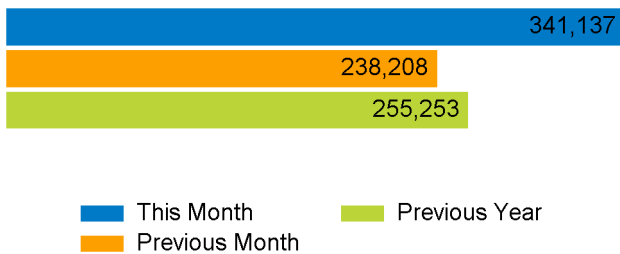
The total number of visitors for the year to date is 1,300,219 which is 0.7% down on the previous year.

The total number of visitors to Dewsbury Town Centre in month commencing 1 May 2023 was 341,137.

The busiest day in month commencing 1 May 2023 was Saturday 27 May with 20,422 visitors.





The peak hour of the month was 12:00 on Wednesday 17 May 2023 with footfall of 2,865.

Footfall by month



Figures shown below are calculated using monthly totals.

Weather

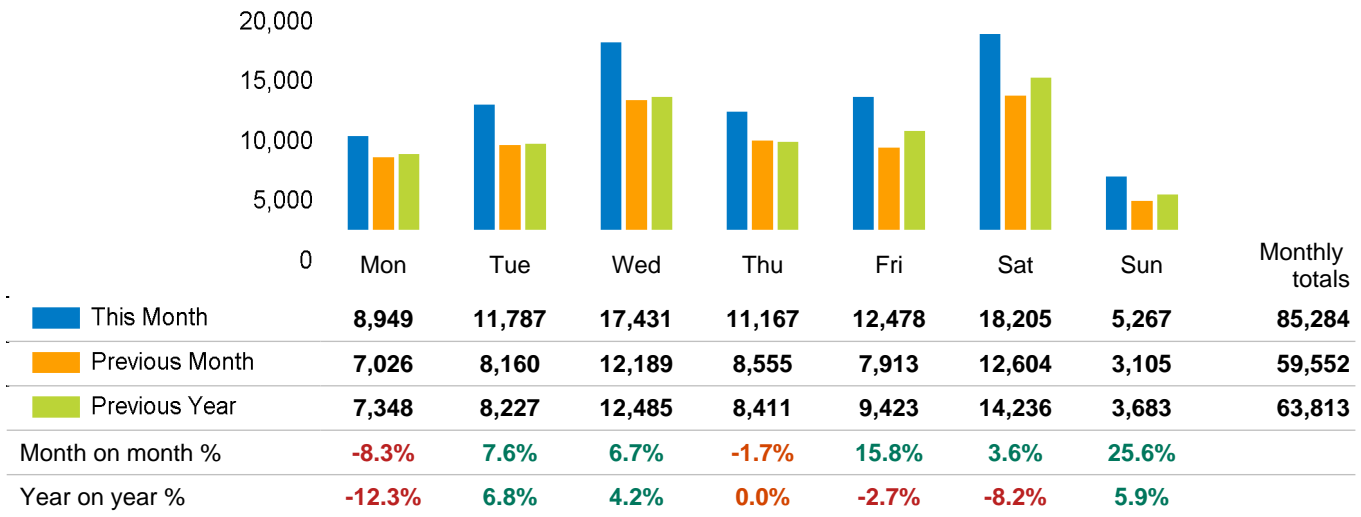
| |  |  |  |  |
|---|---|---|---|---|
| Number of days this month | 13 | 10 | 3 | 2 |
| Number of days same month last year | 6 | 7 | 15 | |
| Number of days same month two years ago | 8 | 14 | 6 | |

Average temperature

| | Maximum temperature | Minimum temperature |
|------|---------------------|---------------------|
| 2023 | 18° | 9° |
| 2022 | 17° | 9° |
| 2021 | 15° | 7° |

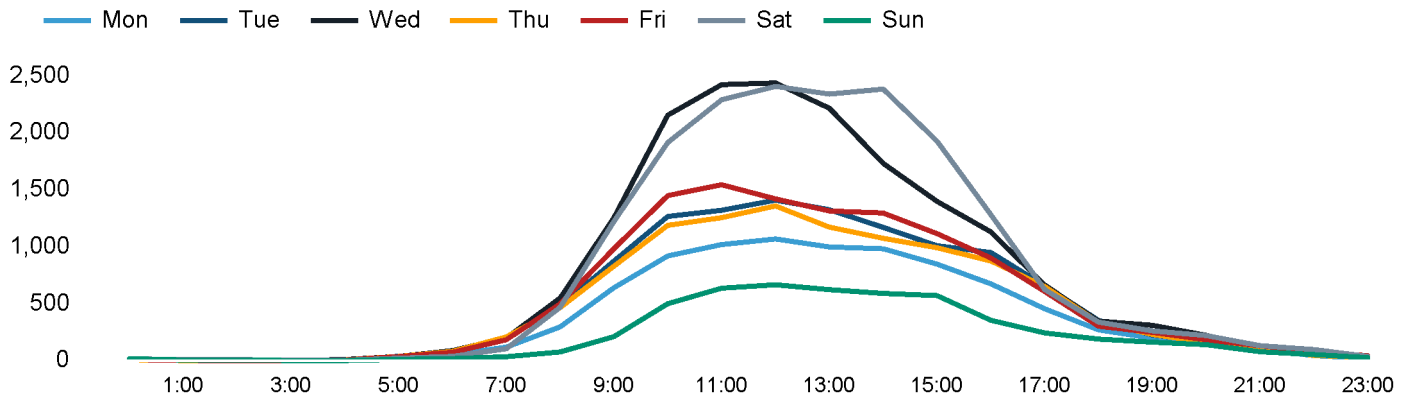
Footfall by day

The figures shown below are calculated using weekly averages.



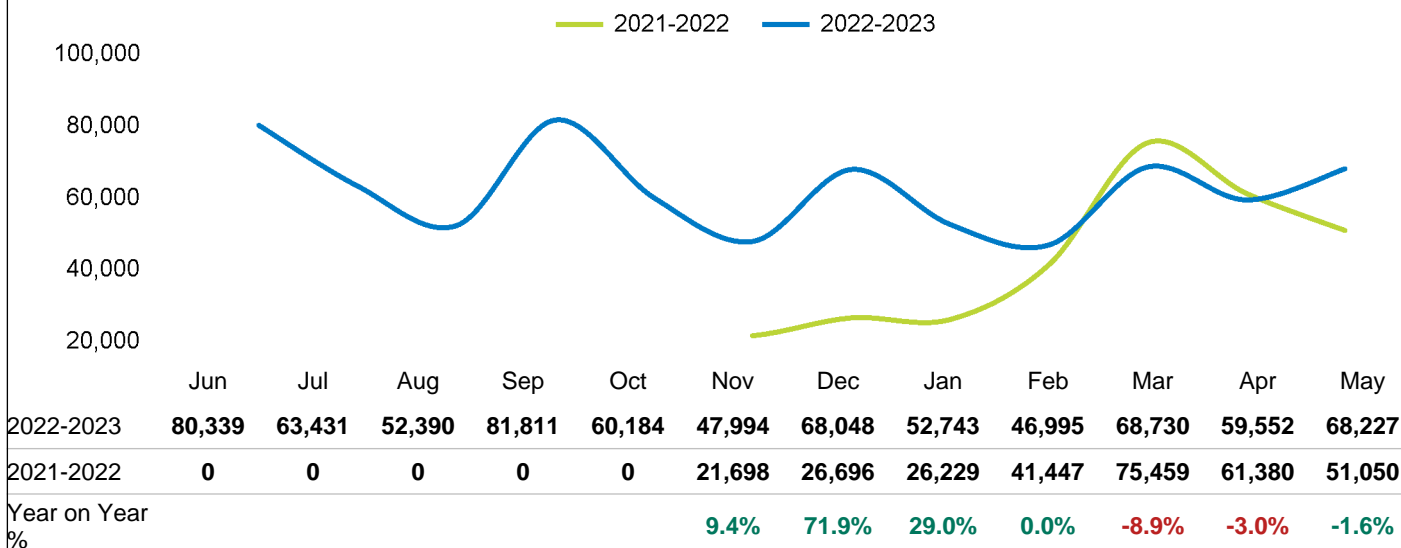
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

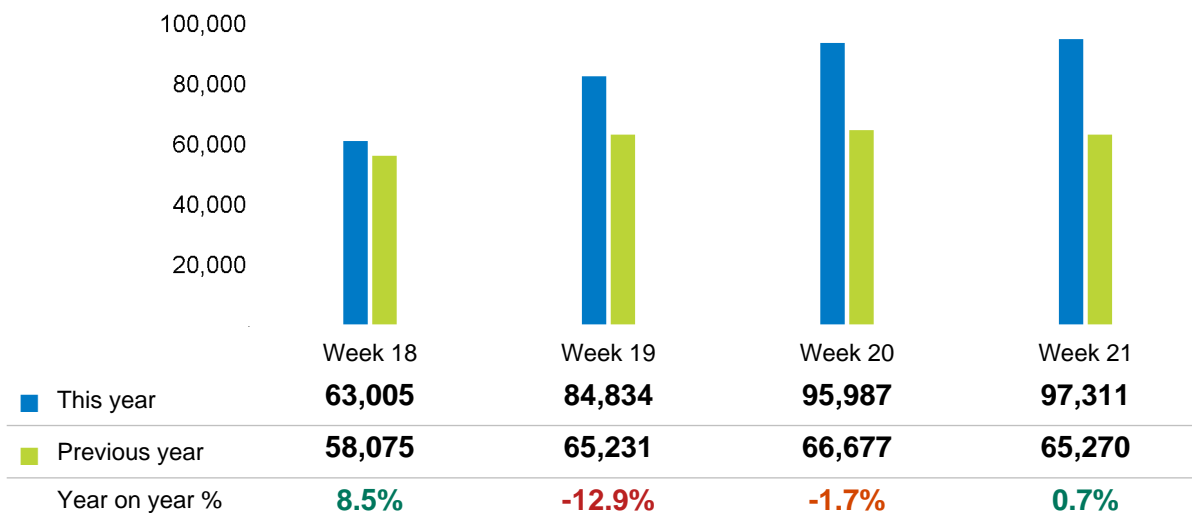
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for May compares May 2023 to May 2022

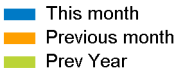








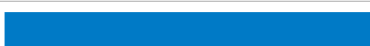







Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

| | This month | % share of total month | Previous month | Previous year | Month on month % | Year on year % |  |
|--|------------|------------------------|----------------|---------------|------------------|----------------|---|
| Crossing at Dewsbury Ring Road, Eastbound | 3,103 | 3.6% | 2,953 | 3,274 | 5.1% | -5.2% |  |
| Crossing at Dewsbury Ring Road, Westbound | 2,274 | 2.7% | 2,201 | 2,468 | 3.3% | -7.9% |  |
| Dewsbury Ring Road (Eastside) at Wellington Road, Northbound | 2,020 | 2.4% | 1,845 | 2,078 | 9.5% | -2.8% |  |
| Dewsbury Ring Road (Eastside) at Wellington Road, Southbound | 2,007 | 2.4% | 1,763 | 2,075 | 13.8% | -3.3% |  |
| Foundry Street (Eastside) at Corporation Street, Northbound | 2,724 | 3.2% | 2,526 | 2,920 | 7.8% | -6.7% |  |
| Foundry Street (Eastside) at Corporation Street, Southbound | 3,190 | 3.7% | 2,977 | 3,333 | 7.2% | -4.3% |  |
| Foundry Street (Westside) at Corporation Street, Northbound | 2,883 | 3.4% | 2,809 | 3,106 | 2.6% | -7.2% |  |
| Foundry Street (Westside) at Corporation Street, Southbound | 2,778 | 3.3% | 2,709 | 3,015 | 2.5% | -7.9% |  |
| Foundry Street at Longcauseway Church, Northbound | 11,196 | 13.1% | | | | |  |
| Foundry Street at Longcauseway Church, Southbound | 11,319 | 13.3% | | | | |  |
| Northgate (Eastside) at Bond Street, Northbound | 6,403 | 7.5% | 5,839 | 6,944 | 9.7% | -7.8% |  |
| Northgate (Eastside) at Bond Street, Southbound | 7,411 | 8.7% | 7,044 | 7,803 | 5.2% | -5.0% |  |
| Northgate (Westside) at Bond Street, Northbound | 3,776 | 4.4% | 3,318 | 3,630 | 13.8% | 4.0% |  |
| Northgate (Westside) at Bond Street, Southbound | 5,377 | 6.3% | 4,431 | 5,018 | 21.3% | 7.2% |  |
| Underpass at Railway Street, Northbound | 8,791 | 10.3% | 9,026 | 8,697 | -2.6% | 1.1% |  |
| Underpass at Railway Street, Southbound | 10,027 | 11.8% | 10,105 | 9,449 | -0.8% | 6.1% |  |

Reporting dates

This month - 01 May 2023 - 28 May 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to May, 2023 Vs January, 2022 to May, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. May, 2023 Vs May, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 5 2023 Vs 4 2023

