Footfall Report for: Huddersfield

Weeks This Month: 4 Weeks Last Month: 5

Monthly Footfall

| | Year to | o date % | Year o | n year % | Month o | n month % |
|------------------------------------|---------------|----------|--------|----------|---------|-----------|
| | 2023 | 2022 | 2023 | 2022 | 2023 | 2022 |
| Huddersfield | -7.5 % | | -10.1% | | 5.5% | -7.0% |
| North & Yorkshire | 1.7% | 86.8% | 0.8% | 23.6% | 8.8% | 1.8% |
| High Street Index(Market Towns) | 2.1% | 65.9% | 1.0% | 12.0% | 8.3% | 3.1% |
| UK | 7.8% | 103.6% | 4.8% | 37.1% | 9.7% | 4.3% |

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 8,273,849 which is 7.5% down on the previous year.

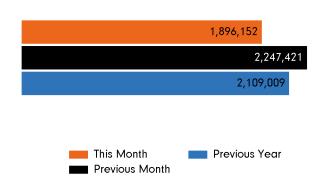
The total number of visitors to Huddersfield in month commencing 3 April 2023 was 1,896,152.

The busiest day in month commencing 3 April 2023 was Saturday 29 April with 107,025 visitors.

The peak hour of the month was 13:00 on Saturday 29 April 2023 with footfall of 13,622.

Footfall by month

Figures shown below are calculated using monthly totals.



Weather

| | - <u>Ö</u> - | | | *** |
|---|--------------|---|----|-----|
| Number of days this month | 11 | 9 | 8 | |
| Number of days same month last year | 9 | 6 | 13 | |
| Number of days same month two years ago | 13 | 4 | 10 | 1 |

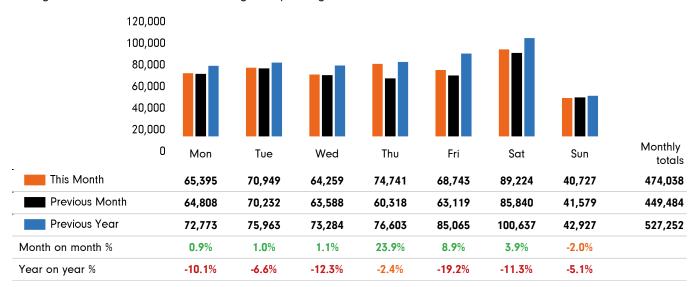
Average temperature

| | Maximum temperature | Minimum temperature |
|------|---------------------|---------------------|
| 2023 | 12 ° | 4 ° |
| 2022 | 13° | 5 ° |
| 2021 | 11° | 1 ° |



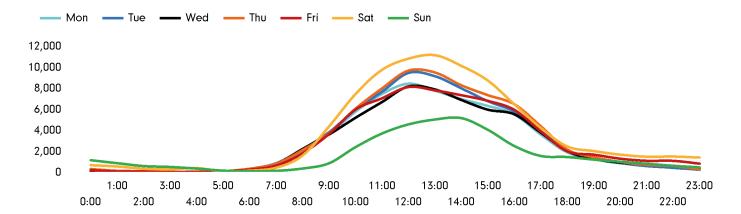
Footfall by day

The figures shown below are calculated using weekly averages.



Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

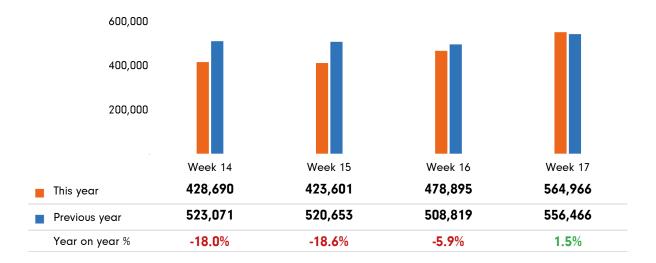
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for April compares April 2023 to April 2022

Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

| | This month | % share of total month | Previous month | Previous year | Month on month % | Year on year % | This month Previous month Prev Year |
|--|---------------|------------------------------|-------------------|------------------|------------------------|----------------|-------------------------------------|
| Byram Street at the Open Market, Northbound | 11,624 | 2.5% | 10,941 | 11,009 | 6.2% | 5.6% | |
| Byram Street at the Open Market, Southbound | 9,480 | 2.0% | 9,136 | 9,003 | 3.8% | 5.3% | |
| Crossing at John William Street, Eastbound | 9,924 | 2.1% | 9,795 | 10,514 | 1.3% | -5.6% | |
| Crossing at John William Street, Westbound | 9,580 | 2.0% | 9,169 | 9,602 | 4.5% | -0.2% | |

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|---|--------|-------|--------|--------|--------|--------|
| Eastside Cross Church Street at King Street, Nortbound | 11,688 | 2.5% | 11,992 | 11,765 | -2.5% | -0.7% |
| astside Cross Church Street at King Street, Southbound | 9,787 | 2.1% | 9,872 | 9,719 | -0.9% | 0.7% |
| Eastside, New Street at King Street, Northbound | 27,269 | 5.8% | 25,891 | 25,467 | 5.3% | 7.1% |
| Eastside, New Street at King Street, Southbound | 29,141 | 6.1% | 27,828 | 27,212 | 4.7% | 7.1% |
| (ing Street at Cross Church Street, astbound | 48,235 | 10.2% | 49,196 | 47,734 | -2.0% | 1.0% |
| ing Street at Cross Church Street, Vestbound | 45,594 | 9.6% | 45,895 | 46,067 | -0.7% | -1.0% |
| ling Street at New Street, astbound | 31,453 | 6.6% | 30,120 | 34,019 | 4.4% | -7.5% |
| ing Street at New Street, Vestbound | 31,916 | 6.7% | 30,915 | 34,940 | 3.2% | -8.7% |
| New Street, Northbound | 11,998 | 2.5% | 3,753 | 33,435 | 219.7% | -64.1% |
| ew Street, Southbound | 6,734 | 1.4% | 1,395 | 32,124 | 382.7% | -79.0% |
| orthside, High Street at New treet, Eastbound | 9,923 | 2.1% | 4,247 | 10,470 | 133.6% | -5.2% |
| orthside, High Street at New treet, Westbound | 8,860 | 1.9% | 3,998 | 9,192 | 121.6% | -3.6% |
| orthside, Westgate at St Georges treet, Eastbound | 7,508 | 1.6% | 7,807 | 7,306 | -3.8% | 2.8% |
| orthside, Westgate at St Georges treet, Westbound | 7,572 | 1.6% | 7,714 | 7,527 | -1.8% | 0.6% |
| orthumberland Street, Eastbound | 2,531 | 0.5% | 2,356 | 2,542 | 7.4% | -0.4% |
| orthumberland Street, estbound | 3,871 | 0.8% | 3,929 | 3,871 | -1.5% | 0.0% |
| amsden Street, Eastbound | 10,875 | 2.3% | 11,755 | 16,209 | -7.5% | -32.9% |
| amsden Street, Westbound | 11,724 | 2.5% | 12,977 | 16,155 | -9.7% | -27.4% |
| Georges Street, Northbound | 11,344 | 2.4% | 12,097 | 11,326 | -6.2% | 0.2% |
| Georges Street, Southbound | 10,714 | 2.3% | 11,587 | 10,559 | -7.5% | 1.5% |
| /estside Cross Church Street at ing Street, Northbound | 26,238 | 5.5% | 25,180 | 25,338 | 4.2% | 3.6% |
| Vestside Cross Church Street at ing Street, Southbound | 25,009 | 5.3% | 28,003 | 23,063 | -10.7% | 8.4% |
| /estside, John William Street at /estgate, Northbound | 8,069 | 1.7% | 7,770 | 8,158 | 3.8% | -1.1% |
| estside, John William Street at estgate, Southbound | 9,170 | 1.9% | 8,920 | 9,055 | 2.8% | 1.3% |
| estside, New Street at King reet, Northbound | 12,130 | 2.6% | 11,515 | 11,689 | 5.3% | 3.8% |
| Westside, New Street at King Street, Southbound | 14,066 | 3.0% | 13,720 | 12,171 | 2.5% | 15.6% |

Reporting dates

This month - 03 April 2023 - 30 April 2023

 $Year to \ Date \% \ Change is the annual \% \ change in footfall from \ January of this year compared to the same period last year. \ January, 2023 to \ April , 2023 \ Vs \ January, 2022 to \ April , 2022$

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2023 Vs April, 2022 Vs April, 2022 Vs April, 2023 Vs April, 2022 Vs April, 2023 Vs April, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.4 2023 Vs 3 2023