

Footfall Report for: Dewsbury Town Centre

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Dewsbury Town Centre	43.9%		71.9%		-5.9%	-37.7%
North & Yorkshire	22.7%	21.0%	2.4%	29.4%	-2.6%	-2.1%
UK	30.7%	20.1%	12.9%	50.6%	0.6%	-3.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 3,232,204 which is 43.9% up on the previous year.

The total number of visitors to Dewsbury Town Centre in month commencing 28 November 2022 was 385,135.

The busiest day in month commencing 28 November 2022 was Saturday 3 December with 33,445 visitors.

The peak hour of the month was 14:00 on Saturday 3 December 2022 with footfall of 4,283.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month

Weather



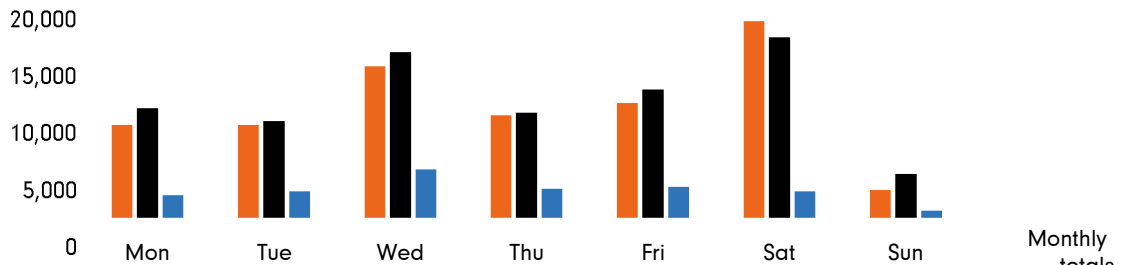
	Sun	Cloud	Rain	Snow	Menu
Number of days this month	12	19	2		2
Number of days same month last year	5	4	20	3	3
Number of days same month two years ago	13	13	7		2

Average temperature

	Maximum temperature	Minimum temperature
2022	6°	2°
2021	8°	5°
2020	8°	3°

Footfall by day

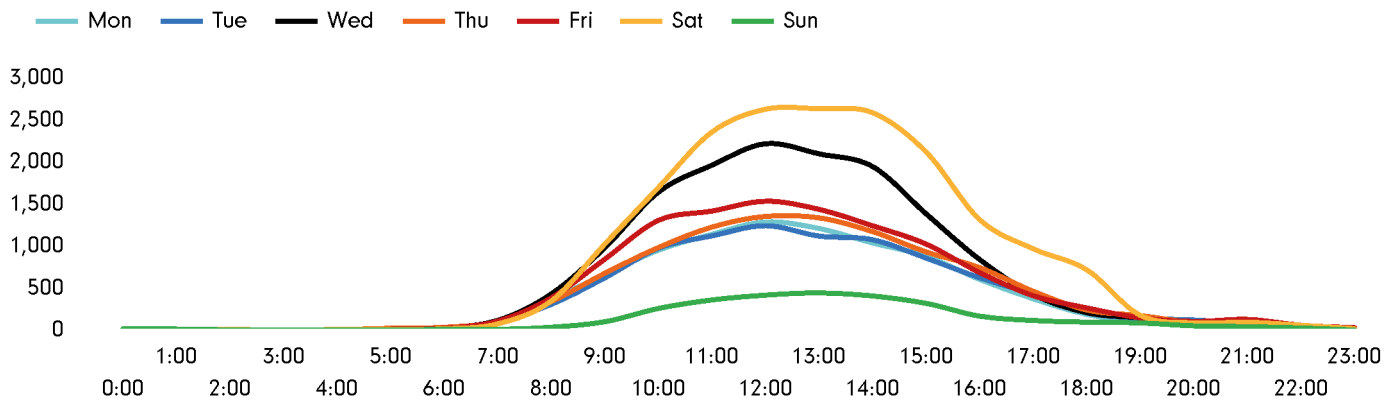
The figures shown below are calculated using weekly averages.



This Month	9,277	9,246	14,821	10,163	11,305	19,090	3,125	77,027
Previous Month	10,864	9,654	16,140	10,390	12,606	17,564	4,603	81,821
Previous Year	2,594	2,960	5,032	3,214	3,419	2,996	1,142	21,357
Month on month %	-14.6%	-4.2%	-8.2%	-2.2%	-10.3%	8.7%	-32.1%	
Year on year %	74.1%	54.5%	44.5%	55.1%	57.8%	168.9%	14.4%	

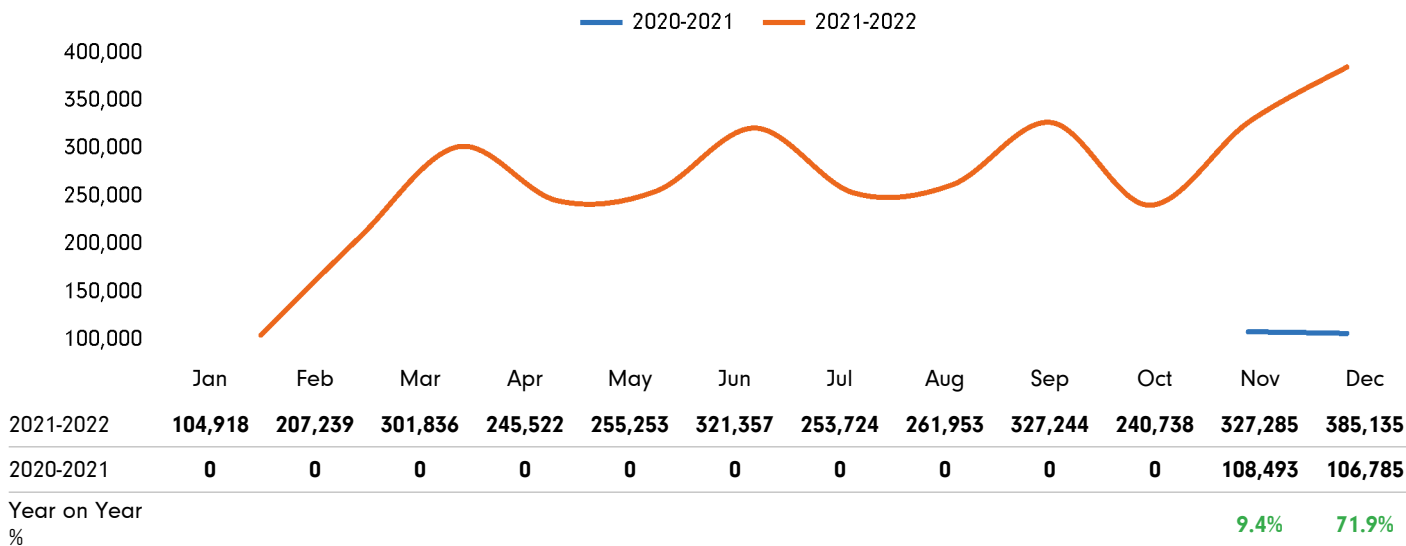
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

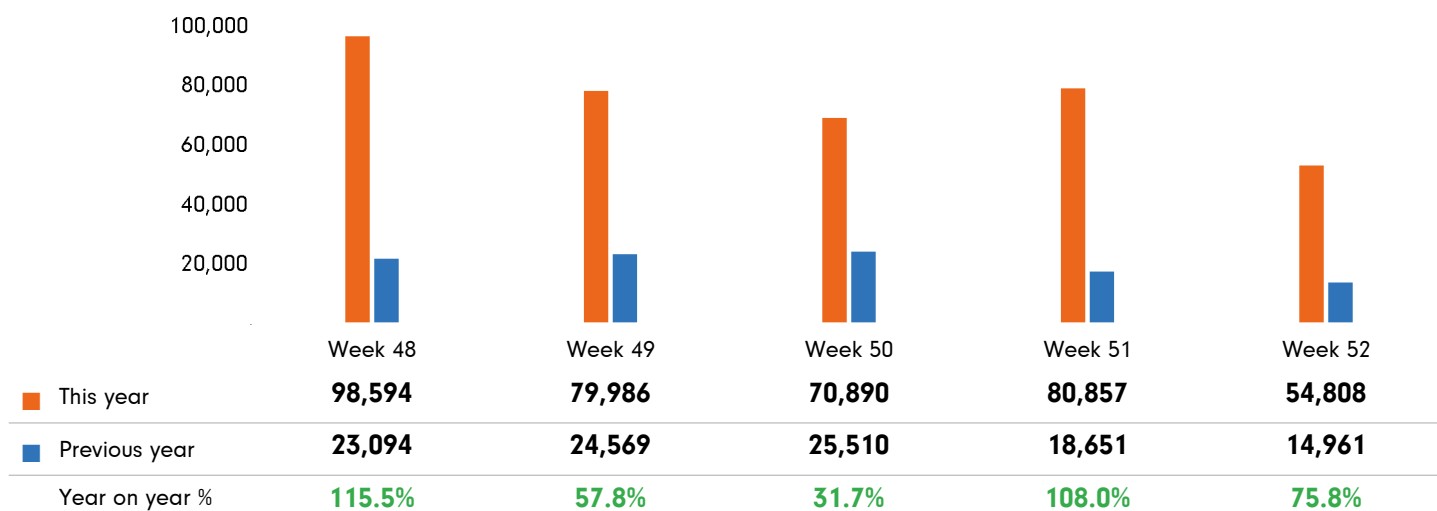
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for December compares December 2022 to December 2021

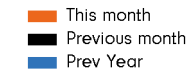















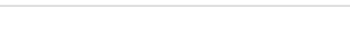
Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Crossing at Dewsbury Ring Road, Eastbound	2,539	3.3%	3,568	4,669	-28.8%	-45.6%	
Crossing at Dewsbury Ring Road, Westbound	1,882	2.4%	2,591	3,943	-27.4%	-52.3%	
Dewsbury Ring Road (Eastside) at Wellington Road, Northbound	1,664	2.2%	2,174	1,547	-23.5%	7.6%	
Dewsbury Ring Road (Eastside) at Wellington Road, Southbound	1,646	2.1%	2,088	2,180	-21.2%	-24.5%	
Foundry Street (Eastside) at Corporation Street, Northbound	2,094	2.7%	2,443	1,920	-14.3%	9.1%	
Foundry Street (Eastside) at Corporation Street, Southbound	2,593	3.4%	2,967	2,267	-12.6%	14.4%	
Foundry Street (Westside) at Corporation Street, Northbound	2,267	2.9%	2,511	2,338	-9.7%	-3.0%	
Foundry Street (Westside) at Corporation Street, Southbound	2,431	3.2%	2,646	2,380	-8.1%	2.1%	
Market Place at Foundry Street, Eastbound	10,885	14.1%	10,492		3.7%		
Market Place at Foundry Street, Westbound	11,702	15.2%	11,335		3.2%		
Northgate (Eastside) at Bond Street, Northbound	5,725	7.4%	6,211		-7.8%		
Northgate (Eastside) at Bond Street, Southbound	6,811	8.8%	7,360		-7.5%		
Northgate (Westside) at Bond Street, Northbound	2,440	3.2%	2,729		-10.6%		
Northgate (Westside) at Bond Street, Southbound	3,361	4.4%	3,885		-13.5%		
Underpass at Railway Street, Northbound	8,875	11.5%	8,812	54	0.7%	16335.2%	
Underpass at Railway Street, Southbound	10,105	13.1%	10,003	55	1.0%	18272.7%	

Reporting dates

This month - 28 November 2022 - 01 January 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to December, 2022 Vs January, 2021 to December, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2022 Vs December, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2022 Vs 11 2022

